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Our leadership

Ashish Bhasin

APAC CEO

Ashish is an industry veteran with over 30 years' experience. He joined Aegis Media in June 2008 and was tasked with launching the business in the market.

Under his leadership, Dentsu Aegis Network India is now the second largest Advertising & Media Group in India by revenue. This overturned the existing ranking for the first time in 80 years in 2017, two years ahead of target.

His strong focus on key growth opportunities in Creative, Digital & OOH in the market has resulted in five consecutive years of organic revenue growth for the global business.

Ashish was promoted to CEO, dentsu international, APAC in September 2019.



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